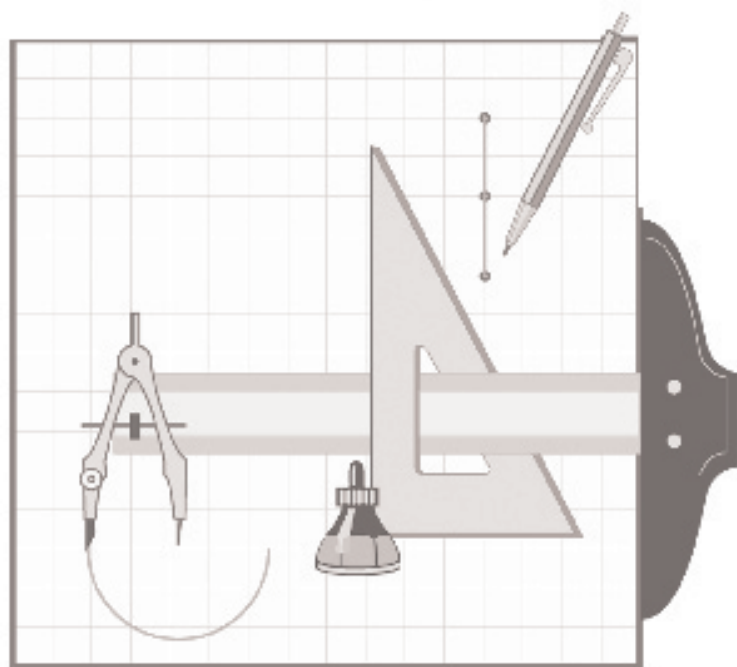
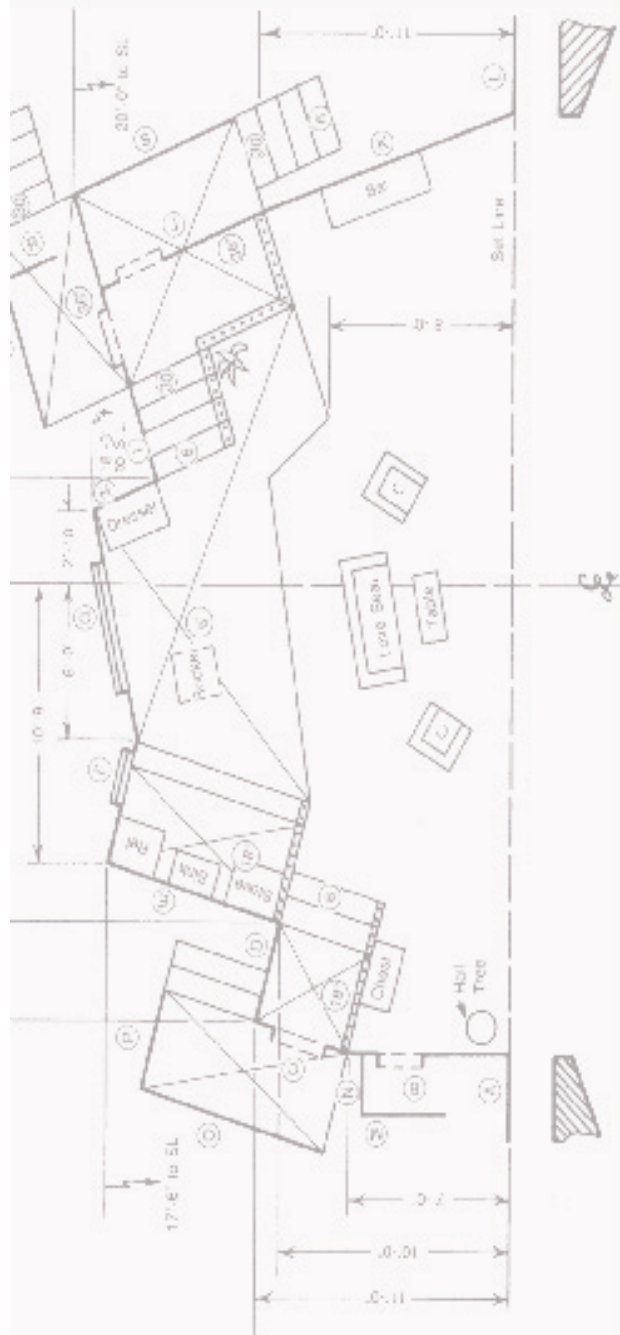


THE UNIVERSITY INTERSCHOLASTIC LEAGUE

THEATRICAL DESIGN CONTEST

A Guide



1701 Manor Road PO Box 8028
Austin, Texas 78722 Austin, Texas 78713
512-471-9996 or 512-471-4517
uildrama@uts.cc.utexas.edu
www.uil.utexas.edu



(a.) PURPOSE OF THE CONTEST

In the 1980's, the Texas Education Agency introduced courses in theatrical production (Theatre Production I-IV) and in technical theatre (Technical Theatre I-II). Since that time students in Texas schools have been provided instruction in these areas. This contest will afford recognition for their skills in design.

(b.) AIMS

The aims of the Theatrical Design Contest are:

- (1) to foster appreciation of good theatrical design;
- (2) to increase the number of schools which have adopted technical theatre as an academic subject in school curricula;
- (3) to learn to lose or win graciously, accepting in good sportsmanship the decision and criticism with a view to improve future projects; and
- (4) to satisfy the competitive, artistic spirit with friendly rivalry among schools.

(c.) ENTRIES

(1) Representation. Each school shall be allowed to enter one team entry and one individual entry in each category. The team of three shall enter a portfolio containing the elements required under (e)(2)(A-C) for Scenic Design, Costume Design and Publicity Design. Each school shall be allowed one individual entry in each design area found in (e)(2)(A-C), and submit all required items. The individual(s) shall not be a member of the team.

(2) Eligibility. Each contestant must be eligible under Subchapter M of the Constitution. Only high school students are eligible for this contest. Academic eligibility at the time of submission is required. There is no amateur rule in this contest. There is no loss of eligibility for a student who has worked professionally in theatre or film.

(d) CONTEST ENTRY

(1) Selection of Title. The title used for the Theatrical Design Contest shall be the same as that used by the UIL Literary Criticism Contest, unless it is deemed inappropriate for the aims and purpose of this contest. If the Literary Criticism script is a screenplay, another title, genre or playwright shall be announced. All designs submitted shall be for that title, genre or playwright.

(A) Prompt. A "directorial prompt" shall be provided each year. In it, students will be given certain conceptual parameters from which they will develop a design concept.

(B) Design Space. A standard performance space shall be used by all entries. The dimensions, groundplan and a side section of the performance space shall be provided by the League.

(2) Representation. Each participant high school of the League is entitled to enter one team consisting of three members and three individual entry in each design area found in (e)(2)(A-C). A school may elect to use an intramural elimination contest to determine their representative team and individual.

(3) Faculty Sponsor.

(A) Sponsors in the Theatrical Design Contest must be full-time employees of the school districts of the schools which the entries represent. Full-time means that the person is under contract to the school board of the school that the designs represent for the whole scholastic or calendar year, and the person has enough contractual duties to be considered a full-time employee by the Teacher Retirement System and state law. Exceptions: A retired teacher/administrator who has 20 or more years of experience may be hired and paid for sponsoring the Theatrical Design Contest. Also, student teachers, while they are assigned to a participant school to fulfill their student teaching requirements, may volunteer to assist for that school. Schools shall not pay student teachers for assisting.

(B) Sponsors may only provide guidance to the team or individuals. They shall not produce any of the materials contained in the submission.

(C) Sponsors shall not accept nor solicit aid in the preparation of the entries, or in coaching the students. (This provision is not intended to prevent sponsors from taking their students to the several theatre conferences and workshops conducted by the League and by numerous high schools, colleges and universities.) Violations of this rule may result in the school and/or director being subject to the full range of penalties outlined in Sections 27 and 29.

(4) Dates and Deadlines. Entries shall be delivered to the League's office postmarked no later than December 1st.

(e.) SUBMISSION

(1) Fee. Schools shall submit the items required under (e)(3)(A-C) for groups and (e)(4) for individuals. The submission shall be accompanied by a \$40 evaluation fee for a group entry and a \$20 evaluation fee for an individual entry. Incomplete submissions shall be returned without critique. Entry fees shall not be refunded. Payment should be made to The University Interscholastic League.

(2) Packaging and Labeling. Entries shall be safely packaged, boxed and shipped to the League office. The entry shall be returned in the same container. Each item shall be labeled using copies of the form included in this document.

(3) Group Submission. Schools intending to submit a group portfolio shall submit the following items. (All drawings shall be matted.)

(A) Scenic Design (Two settings: The Underground Lair and The Masquerade scene.)

(i) Two groundplans in 1/4" scale (one for each required setting) mounted on 10" X 15" illustration board (may be computer generated).

(ii) A research image collage reflecting your design approach mounted on 10" X 15" illustration board.

(iii) Two two-dimensional colored perspective sketches (one for each required setting) mounted on 10" X 15" illustration board. The artistic medium is not restricted (pastel, watercolor, chalk, computer generated, collage, etc.). A human figure shall be included so as to communicate scale.

(iv) A two-page double-spaced paper justifying the designer's approach. (Three-hole punched)

(B) Costume Design

(i) Five costume plates including fabric sample swatches and trim. Each individual plate shall be mounted on 10" X 15" illustration board. The artistic medium is not restricted (pastel, watercolor, chalk, computer generated, collage).

(ii) The costume choices shall include one male, one female, one masquerade fantasy and two that are the designer's choice.

(iii) One three-dimensional life-sized mask for the Phantom character. The mask shall be mounted on a 10" X 15" illustration board.

(iii) A two-page double-spaced paper justifying the design approach. (Three-hole punched)

(C) Publicity Campaign

(i) A poster design mounted on 10" X 15" poster board (may be computer generated).

(ii) A 8.5" X 5.5" program mounted on 8" X 10" illustration board in such a way so that it can be removed for evaluation (may be computer generated).

(iii) A specialty item. This could include any type of advertising medium. The design shall be mounted on 10" X 15" illustration board (may be computer generated). Web sites may be used and each page shall be

printed and bound.

(iv) A press release. The release shall not exceed 100 words and shall be mounted on 10" X 15" illustration board.

(v) A two-page double-spaced paper explaining the campaign strategy. (Three-hole punched)

(4) Individual Submission.

(A) Schools intending to submit individual entries may enter one student in each of the following: Scenic Design, Costume Design or Publicity Campaign.

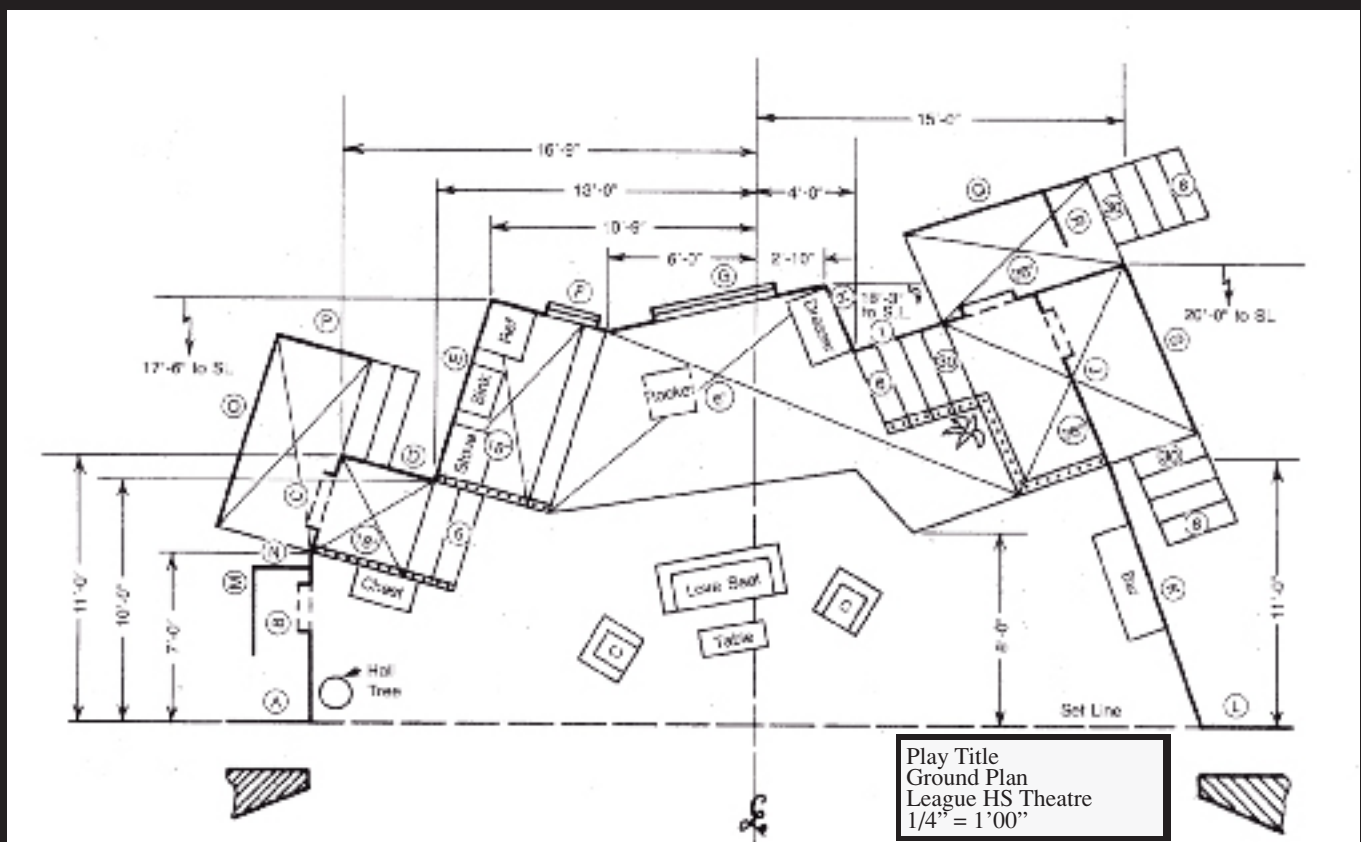
(B) The individual entries shall contain the items required under (e)(3)(A-C) for the category selected.

(f.) EVALUATION

Each entry shall be shipped to and evaluated at a central site. Each entry shall be evaluated and awarded an *Award of Merit*, *Award of Honor*, *Award of Achievement* or *Award of Distinguished Merit*. A certificate shall be mailed to the school with the entry. A recorded oral evaluation shall be e-mailed to the school.

State Qualifiers may pick up their entries after judging at the State Meet. Entries that place at state will be returned in November of the next school year and shall be used as demos for Student Activity Conferences.

SAMPLE GROUND PLAN



(g.) ADVANCEMENT

Those entries receiving an *Award of Distinguished Merit* and designated as *Exemplary* shall be exhibited during the UIL OAP State Meet and ranked 1st -3rd . The winners shall be recognized during an awards ceremony at the UIL OAP State Meet. A plaque and three individual medals shall be presented to the groups ranked 1st -3rd. A medal shall be awarded to the individual entries ranked 1st -3rd.

(h.) JUDGING STANDARDS

Standards for Judging Scene Design

- Does the design create a challenging working environment for the director and performers?
- Does the design help to set the tone and style of the selected play as dictated in the directorial prompt?
- If applicable, does the design help to distinguish realistic from nonrealistic theatre?
- Does the design establish the locale and period as dictated in the director's prompt?
- Where appropriate, does the design provide a central image or metaphor for the production?
- Does the design effectively use the elements of design: line, dimension, movement, color, texture?
- Does the design exhibit the use of design principles: unity, harmony, contrast, variation, space, proportion, rhythm, balance, center of interest?
- Does the design strongly reflect the written justification (design concept) provided?
- Is the scenery coordinated with other production elements? (Group Design Only)
- Is the presentation of the designs pleasing?

BIBLIOGRAPHY

Arnold, Scene Technology, Prentice-Hall

Aronson, American Set Design, Theatre Communications Group

Burris-Meyer & Cole, Scenery for the Theatre, Little, Brown and Company

Frey, AutoCAD 2005 and AutoCAD LT 2005: No Experience Required, Sybex, Inc.

Gillette, Theatrical Design and Production, McGraw-Hill

Japan Stage & Television Designers Association, Stage & Television Design of Japan, Keishosha

Larson, Scene Design in America, University of Arkansas Press

Middlebrook, AutoCAD 2004 for Dummies, For Dummies

Parker & Smith, Scene Design and Stage Lighting, Harcourt Brace College Pub.

Welker, Stagecraft: A Handbook for Organization, Construction and Management, Allyn and Bacon

Wilson, The Theater Experience, McGraw-Hill

Standards for Judging Costume Design

- Do the designs help to set the tone and style of the production as dictated in the director's prompt?
- Do the designs indicate the historical period and the locale of the play as dictated by the director's prompt?
- Do the designs indicate the nature of individual characters or groups in a play: their stations in life, their occupations, their personalities?
- Do the designs show the relationships among characters: separating major characters from minor ones, contrasting one group from another?
- Where appropriate, do the designs symbolically convey the significance of individual characters or the theme of the play?
- Do the designs effectively use the elements of design: line, dimension, movement, color, texture?
- Do the designs exhibit the use of design principles: unity, harmony, contrast, variation, space, proportion, rhythm, balance, center of interest?
- Do the designs strongly reflect the written justification (director's prompt) provided?
- Are the designs consistent with the production as a whole, especially other visual elements? (Group Design Only)
- Is the presentation of the designs pleasing?

BIBLIOGRAPHY

Barton, *Historic Costume for the Stage*, Walter H. Baker

Corey, *The Face is a Canvas: The Design and Technique of Theatrical Make-up*, Anchorage Press

Corey, *The Mask of Reality: An Approach to Design for Theatre*, Anchorage Press

Corson, *Stage Make-Up*, Prentice-Hall

Ingram and Covey, *The Costumer's Handbook*, Prentice-Hall

Jackson, *Costumes for the Stage*, New Amsterdam Books

Kohler, *A History of Costume*, Dover

Lister, *Costume: An Illustrated Survey from Ancient Time to the 20th Century*, Plays, Inc.

Pecktal, *Costume Design: Techniques of Modern Masters*, Watson-Guptill

Racinett, *The Complete Costume History*, Taschen

Russell, *Stage Costume Design*, Prentice-Hall

Westmore, *The Art of Theatrical Make-Up for Stage and Screen*, McGraw-Hill

Zirner, *Costuming for the Modern Stage*, University of Illinois Press

Standards for Judging Publicity Design

- Do the designs help to set the tone and style of the production?
- Where appropriate, do the designs symbolically convey the significance of the theme of the play?
- Are the designs consistent with the production as a whole, especially other visual elements? (Group Design Only)
- Do the designs provide all necessary information: the presenter, the author(s), the title, performance location, performance date(s), ticket information?
- Do the designs effectively use the elements of design: line, dimension, movement, color, texture?
- Do the designs exhibit the use of design principles: unity, harmony, contrast, variation, space, proportion, rhythm, balance, center of interest?
- Is the presentation of the designs pleasing?

BIBLIOGRAPHY

Adobe Creative Team, Adobe Photoshop Classroom in a Book, Adobe Press

Adobe Creative Team, Adobe Illustrator Classroom in a Book, Adobe Press

Adobe Creative Team, Adobe InDesign Classroom in a Book, Adobe Press

Beckwith, Complete Publicity Plans, Adams Media

Dornfest, FrontPage 2003 for Dummies, For Dummies

Herpel & Collins, Specialty Advertising in Marketing, Richard D. Irwin

McIntyre, Writing Effective News Releases, Piccadilly Books

Kabili, How to WOW, Peachpit Press

Krause, Layout Index, North Light Books

Levine, Guerrilla P.R., Harper Business

Mackowski, The P.R. Bible for Community Theatres, Heinemann Drama

Nelson-Cave, Broadway Theatre Posters, Smithmark Publishers

Smith, Photoshop and Dreamweaver Integration, McGraw-Hill Osborne

Warner, Dreamweaver MX 2004 for Dummies, Richard D. Irwin

THE SPACE

LEAGUE HIGH SCHOOL THEATRE

DRAWINGS INCLUDED

GROUNDPLAN OF STAGE - 1/8' = 1'00"
GROUNDPLAN OF THEATRE - 1/8' = 2'00"
CENTER SECTION OF STAGE - 1/8' = 1'00"
CENTER SECTION OF THEATRE - 1/8' = 2'00"

TYPE: PROSCENIUM

PROSCENIUM WIDTH: 32'00"

APRON DEPTH: 4'00"

CURTAIN LINE TO BACK WALL: 36'00"

CURTAIN LINE TO BACK TRAVELER: 32'00"

PROSCENIUM HEIGHT: 20'00"

POSITION OF CYCLORAMA/SCRIM (From Curtain Line) : 32'00"

POSITION OF LEGS AND BORDERS: (From Curtain Line)

Set 1 - 2'00"

Set 2 - 8'00"

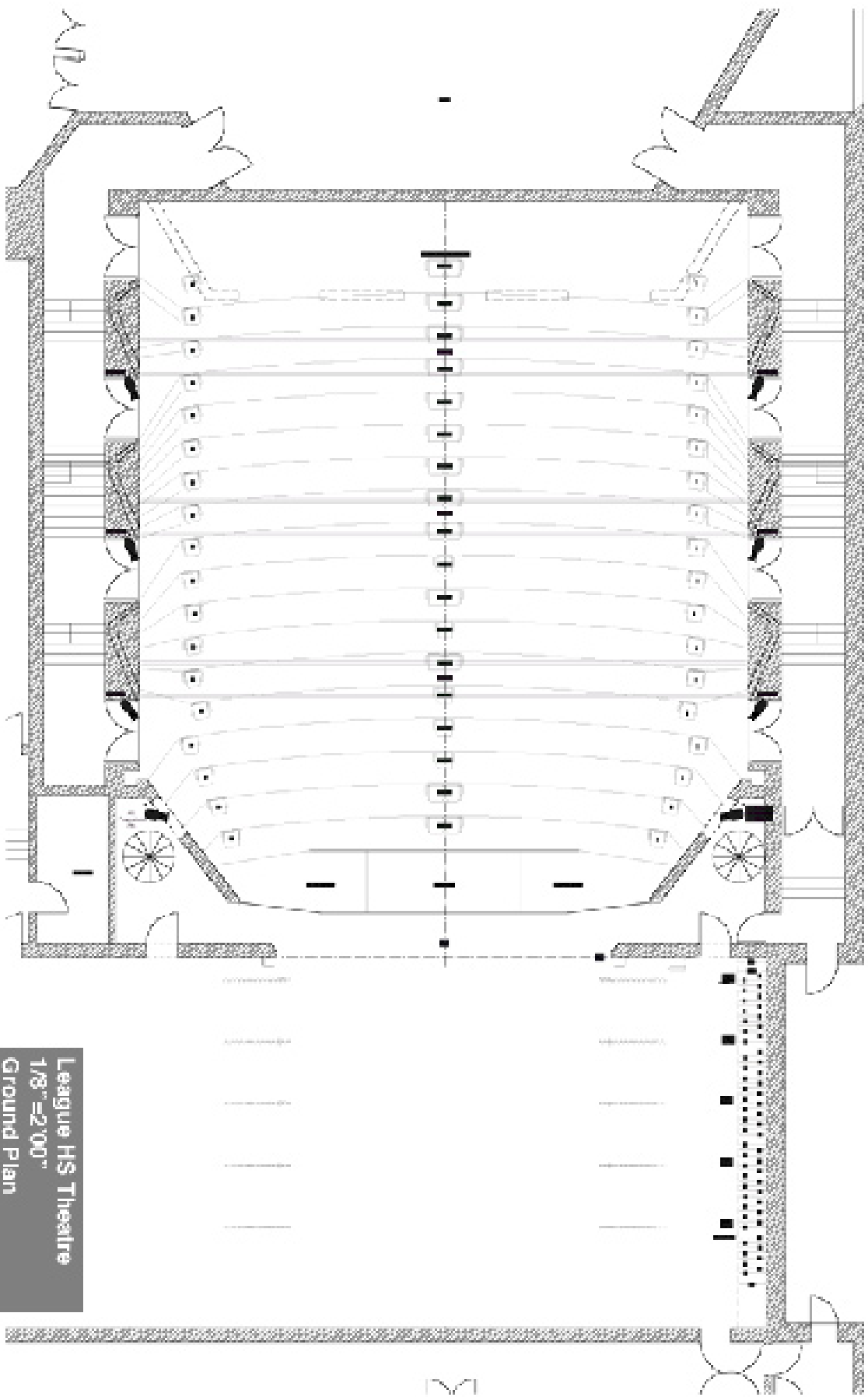
Set 3 - 14'00"

Set 4 - 20'00"

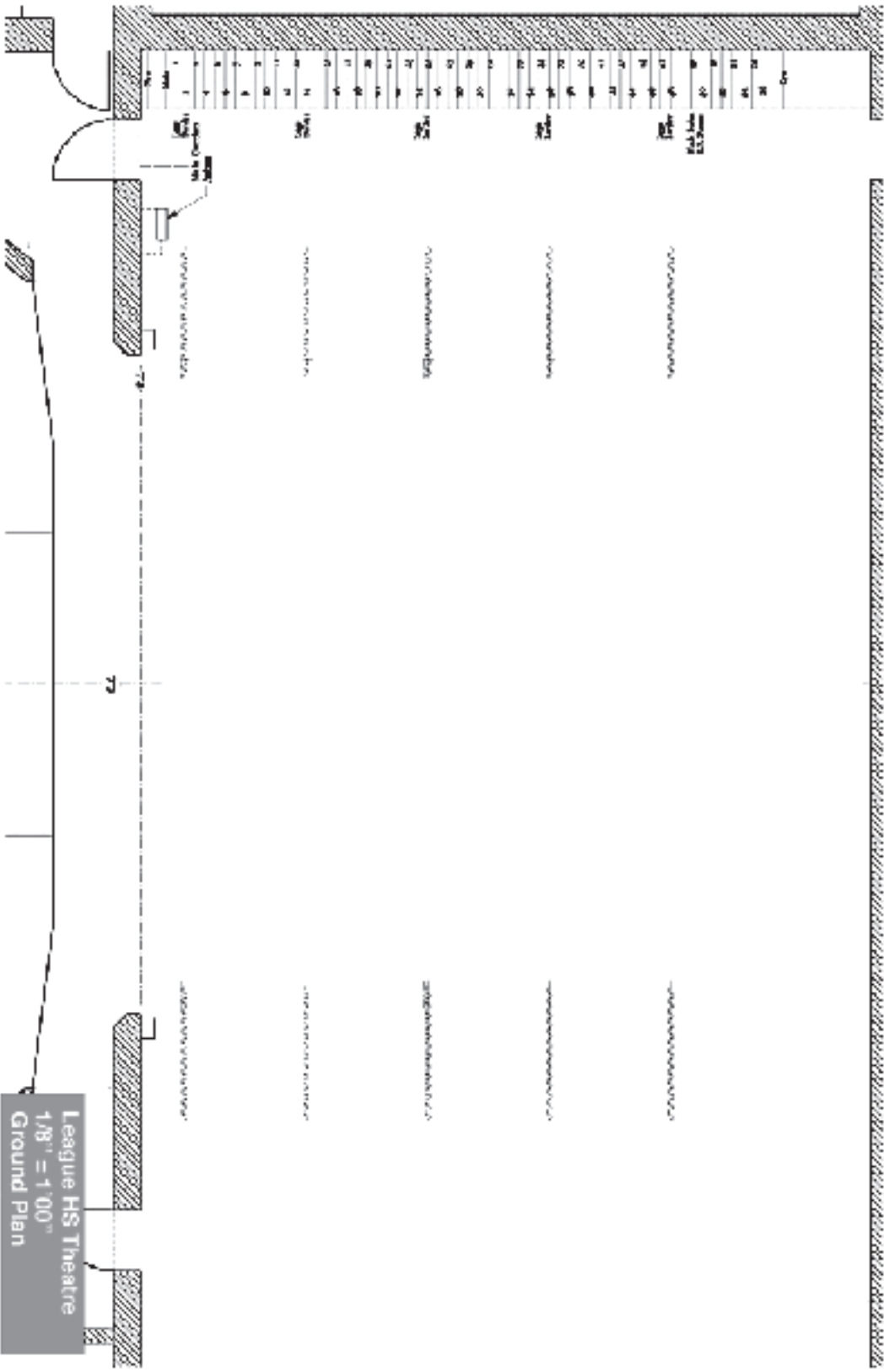
Set 5 - 26'00"

11"X17" COPIES OF THESE DRAWINGS IN 1/4" AND 1/8" SCALE MAY BE
DOWNLOADED FROM THE UIL WEBSITE.

<http://www.uil.utexas.edu/academics/drama/index.html>



League HS Theatre
1/8"=2'00"
Ground Plan



League HS Theatre
 1/8" = 1' 00"
 Ground Plan

DEADLINE: Entries must be postmarked no later than December 1.

FILL ONE OUT PER ENTRY

ENTRY FORM THEATRICAL DESIGN CONTEST

District _____ Conference: _____ Region _____

School _____

Address _____

GROUP ENTRY - \$40.00

INDIVIDUAL ENTRY - \$20.00

Type or print the name(s) of the individual or team members entered. In case part of a team entry is considered for individual state honors, please assign an individual to each category:

Team:

1. _____ (Set)

2. _____ (Costume)

3. _____ (Publicity)

Individuals:

Set Costume Publicity (Check one only)

Sponsor's Name _____

School Phone _____

Sponsor's E-Mail _____

Ship to:

Theatrical Design Contest
Att: State Theatre Director
University Interscholastic League
1701 Manor Road
Austin, Texas 78722
512-471-9996 or 512-471-4517

ENCLOSED FIND

Total Fee Enclosed _____

Scene Design

Groundplan (2)

Research Collage

Colored Perspective Sketch (2)

Justification

Costume Design

Male Plate (1)

Female Plate (1)

Masquerade Fantasy (1)

Designer's Pick (2)

Mask (1)

Justification

Publicity Campaign

Poster

Program

Specialty Item - Identify _____

Press Release

Strategy

If web, give web address.

To the best of my knowledge, this is the work of the student(s) named. If this entry is judged a winner, I give permission for this entry to be used by UIL as an example of student achievement.

Sponsor's Signature

Date

DEADLINE: Entries must be postmarked no later than December 1.

LABELS

DUPLICATE, COMPLETE AND ATTACH ONE COPY OF THIS FORM TO THE BACK OF EACH PLATE, DRAWING OR POSTER. STAPLE TO JUSTIFICATION PAPERS.

This form must be typed or printed clearly.

School _____

GROUP ENTRY

INDIVIDUAL ENTRY

Type or print the name(s) of the individual or team members entered. In case a part of a team entry is considered for individual honors at state, please assign an individual to each category:

1. _____ (Set)

2. _____ (Costume)

3. _____ (Publicity)

Sponsor's name _____

IDENTIFY THIS PLATE, DRAWING OR POSTER

Scene Design

- Groundplan (2) Perspective Sketches
 Research Collage Justification

Costume Design

- Male Plate Masquerade
 Female Plate Designer's Pick (2)
 Justification

Publicity Campaign

- Poster Specialty Item
 Program Press Release
 Concept

If web, give web address

DEADLINE: Entries must be postmarked no later than December 1.

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3. _____ (Publicity)

Sponsor's name _____

IDENTIFY THIS PLATE, DRAWING OR POSTER

Scene Design

- Groundplan (2) Perspective Sketches
 Research Collage Justification

Costume Design

- Male Plate Masquerade
 Female Plate Designer's Pick (2)
 Justification

Publicity Campaign

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 Program Press Release
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